

MEMORY MATTERS 5K RACE SPONSORSHIP PACKAGES

5th Annual Move Your Mind 5K Run/1M Walk SATURDAY, SEPTEMBER 13 • START TIME: 9AM

Join us for the Memory Matters 5K, a family-friendly event supporting programs for individuals and caregivers affected by Alzheimer's and other dementias in Beaufort and Jasper Counties. This race helps fund respite care, educational outreach, and support services that benefit thousands of local families every year.

Last year, Memory Matters served over 5,600 residents through community outreach programs and services. This year, your sponsorship will make it possible to expand access to affordable care and engagement services for low-wealth families in need.



Presenting Sponsor \$5,000

- Recognized as the "Presenting Sponsor" in event title (e.g., "Memory Matters 5K presented by [Sponsor Name]")
- Top-tier logo placement on race t-shirts, signage, website, and all digital materials
- Logo featured on start/finish line Sponsor Banner
- Prime vendor booth placement
- 6 complimentary race entries
- Recognition in press releases, social media, and newsletters
- Opportunity to provide branded giveaway items

Impact Sponsor \$2,500

- Signage with logo at sponsored zone
- Mid-tier logo on race t-shirts
- Logo included on shared sponsor banner near the finish area
- 4 complimentary race entries
- Recognition on website, social media, and email marketing
- Vendor table and promo item opportunity

Choose From:

- ☐ Kids Fun Zone Sponsor
- ☐ Doggy Zone Sponsor
- ☐ Hydration Station Sponsor

Community Sponsor \$1,500

- Logo on race t-shirts (standard size)
- Logo included on shared sponsor banner near the finish area
- 2 complimentary race entries
- Recognition on website and social media
- Opportunity to include items in race bags
- Vendor table and promo item opportunity

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REFRESHMENTS

**1 South Forest Beach Drive
Hilton Head, SC 29928**

Supporting Sponsor \$750

- Name listed on race t-shirts (supporter section)
- Logo featured on shared "Thank You Sponsors" sign at start, halfway, or finish line
- Recognition on website and social media
- Option to provide promo materials in race bags

Why Sponsor?

- Support local families facing Alzheimer's and dementia
- Increase brand visibility in Beaufort and Jasper Counties
- Demonstrate community commitment and corporate social responsibility
- Reach new audiences through event marketing and press

Contact Us to become a sponsor or for more information:
Ginny Underwood, Ginny@mymemorymatters.org, 843-842-6688.

Thank you for supporting Memory Matters and helping us make a lasting impact in our community.